

FUQUA AT-A-GLANCE

In its relatively short history, The Fuqua School of Business at Duke University in Durham, North Carolina, has established itself as one of the leading business schools in the world. With #1 and #2 ranked faculty (according to BusinessWeek and Financial Times, respectively) and renowned research centers, the school sits among top-ranked U.S. business schools.

GLOBAL COMMITMENT

To remain true to our mission and produce global leaders of consequence, we are rethinking traditional geographic and intellectual boundaries. The world we now live in is multi-centric, globally interdependent, and dynamic. In order to play our part in addressing tomorrow's business challenges, we are becoming the world's first legitimately global business school, based in the economic and cultural hubs of world regions. These cities are in the countries that write their region's rules and set its cultural tone:

- Dubai, United Arab Emirates
- London, United Kingdom
- New Delhi, India
- Shanghai/Kunshan, China
- St. Petersburg, Russia

This global expansion is supported by the interdisciplinary culture and resources of Duke University.

DEGREE PROGRAMS

Program	Length (months)	Format	Student Profile
Daytime MBA	22	Full-time in Durham; cohort-based; 11 concentration & 6 joint degree options	Avg. age: 29 Avg. experience: 5 yrs
Cross Continent MBA	16	Global residencies & distance learning; cohort-based; 6 concentration options	Avg. age: 30 Avg. experience: 6 yrs
Global Executive MBA	15	Global residencies & distance learning; cohort-based; 6 concentration options	Avg. age: 39 Avg. experience: 14 yrs
Weekend Executive MBA	20	Weekend residencies & distance learning; cohort-based; 6 concentration options	Avg. age: 35 Avg. experience: 10 yrs
MMS: Foundations of Business	10	Full-time in Durham; cohort-based	Avg. age: 23

OUR HISTORY

1924

Duke University established

1969

Duke chartered the Graduate School of Business Administration

1980

The school was named in honor of J.B. Fuqua with his \$10 million gift to the school

1984

Weekend Executive MBA program launched

1996

Global Executive MBA program launched

2000

Cross Continent MBA program launched

2008

Launched initiative to become the world's first legitimately global business school with operations in Dubai, London, New Delhi, Shanghai/Kunshan, and St. Petersburg

2009

Launched Master of Management Studies: Foundations of Business

2010

Broke ground on Kunshan, China campus

NON-DEGREE OPEN ENROLLMENT EXECUTIVE EDUCATION

Program	Length	Student Profile
Advanced Management Program	Two 2-week sessions with an intersession	Senior managers with 15+ years of experience
Duke Leadership Program	5 days	Anyone with current or anticipated leadership responsibilities
Dynamic Management	4 days	Managers at all levels

INDUSTRY DEPTH

In addition to health care as pioneered by our Health Sector Management operations, we are establishing deep, multi-faceted relationships with the most influential firms in these key industries:

- Energy and Environment
- Financial Services
- Consulting
- Consumer Goods
- IT/Media

By understanding the needs, opportunities, and challenges of the world's top firms, we, in turn, are able to offer the programs, courses, and extra-curriculum that better prepare students to work effectively in today's complex business environment. This partnership model also allows us the opportunity to do more relevant research and more effective practitioner outreach.

FUQUA FAST FACTS

Programs: 4 MBAs, 1 MMS, 1 PhD

Faculty Rankings:

- #1 in the US by BusinessWeek (Intellectual Capital) in 2008
- #2 (Research) by Financial Times in 2010 and 2009

Senior Leadership:

- Blair Sheppard, Dean
- Bill Boulding, Deputy Dean
- Mary Frances Luce, Associate Dean for Faculty Affairs

Current Students: over 1,500

Alumni: over 15,000

Board of Visitors Members: over 65 including C-level executives from:

- Deloitte
- Proctor & Gamble
- American Express
- Sanofi-Aventis
- The Boston Consulting Group

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ABOUT DUKE UNIVERSITY

Duke University was created in 1924 by James Buchanan Duke as a memorial to his father, Washington Duke. It is considered one of the top research universities in the world and is accredited by the Southern Association of Colleges and Schools. The main Duke campus in Durham is situated on nearly 9,000 acres and is home to 6,400 undergraduates, over 7,000 graduate students, and more than 1,700 tenure or tenure track faculty. Duke has nearly 140,000 living alumni worldwide. In addition to elite academics, the Duke University Hospital is considered one of the best hospitals in the country and the Duke Men's Basketball team is one of the best college basketball programs in the country.